



MacIntyre Academies

12th June 2025

Dear families,

Over the coming weeks, students across the county will be invited to participate in an anonymous survey related to smoking, vaping and the use of other nicotine products.

This survey is part of a larger project led by Warwickshire County Council and Coventry City Council, in line with the government's aim to create a Smoke-Free Generation.

To support this work, the Council have commissioned independent researchers from Social Engine to better understand the factors that shape young people's behaviour around smoking, vaping and the use of other nicotine products.

As part of this research your child will be asked their views on the issue. The insights gathered will help develop more effective strategies to prevent young people from starting to use nicotine, and improve the support available to those who are already using them.

Anonymous and confidential

Participation in this survey is completely voluntary. All responses will be anonymous and confidential. If you do not wish your child to participate, please let the school know as soon as possible.

In addition, we are inviting parents and carers to take part in a separate survey. Your insights are extremely valuable in helping us better understand how parents perceive their child's attitudes toward nicotine products, as well as what types of information or support that you would consider helpful.

As with the student survey, participation is entirely voluntary, and all responses will be anonymous. Please follow tinyurl.com/smokefreepar to share your views.

Yours sincerely,

J Bowater

James Bowater
Principal

Putting children and families *first*

